

Lukas Nagy

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Portfolio

LukasNagy.com

(Available on 10th Oct 2022)



Diving in critical thinking and user-centered approach, I get to do best in order to design and create meaningful experience.

As a UX/ UI designer, I'm fond of every step of the process, especially in-depth research with data synthesis, following up brainstorming of visual and strategic ideas, ready to be tested with users.

'Hope dies at last' and so does my belief in helping & solving human problems.

Education

Sept 2021 - present

AP - Multimedia Design & Communication

Business Academy Aarhus - Denmark

- UX/ UI design
- front-end, communication, content creation
- IA, usability testing
- prototyping, UX strategising, user mapping, SoMe strategy

Sept 2018 - June 2019

AP - Service, Hospitality & Tourism Management

UCN - Aalborg, Denmark

- Cultural Communication
- Leaderships
- BMC, VPC, SWOT

Sept 2014 - Jun 2018

Graduate - Four-year general studies

Gymnázium PE - Slovakia

- German and English language
- Social studies

Work Experience

Sept 2019 - Jan 2021

Customer Care - Marbill Technologies (ILS company)

Denmark

- UX/ UI, research, IA
- Customer support in German, customer experience
- Business understanding, brand strategy, Front-end, Back-end communication
- Customer & brand voice, Success measurements
- Onboarding, HR assistant, Communication

May 2017 - April 2018

Sales Assistant - CTR + C, s.r.o.

Slovakia

- Business Objectives, User objectives
- Customer support
- Project management, Planning, Strategy execution
- User research, Market research, Competition mapping

June 2016 - Sept 2016

Front desk - Viking Cruises

Austria - Budapest (Danube river)

- Tone of Voice
- Customer experience
- Time management
- Understanding customer relationship

Skills

Interpersonal



- Communicative and strong presentation skills
- Curious and constant learner
- Creative & innovative
- Natural team player
- Critically thinking and analytic
- Observer
- Spontaneous & flexible
- Empathetic
- Energetic
- Problem solver, great listener, empathetic
- Detailist
- Extroverted, social & adaptive
- Intuitive

Professional



- Visual Design
- User Research and Analysis
- Design Thinking, Double Diamond, SPRINT
- Facilitating, project management
- UX writing
- Prototyping, wireframing, design of UI
- Content creation
- Heuristics
- Colour psychology
- User-, empathy map
- Usability testing
- Tone of voice, SoMe strategy
- BMV, VPC, User journey
- User-Centered approach

Languages



Slovak - Mother tongue



English - Full working proficiency



German - Advanced working proficiency



Czech - bilingual proficiency

- Figma
- Adobe XD
- Photoshop
- Adobe Illustrator, InDesign
- Wordpress
- Notion, Miro, Trello
- CMS, CMR

About Me

Spontaneous, funny, positive. Just few words of how I'd introduce myself.

Happy; happy to say my main interests in languages, astronomy, music, theatre (in which I also took part!) made me a conciouss assosiation-maker, activist, and crisis solver.

Apart that, I find human mind and philosophy facsinating; therefore, I put human pleasure experience and conflict solving among my top priorities.

I hope that we can tackle on much of that together!